

# A Splash! of Ideas

Key Club Projects Newsletter Express

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## *Caring...Pass It On*

Caring...Pass it On is a unique simple project that spreads goodwill across the community. The basic gist of this project is that each Key club member will receive several cards like one that I have outlined below. They are then to do a kind deed for someone, whether it's buying lunch for them or driving them to school or leaving flowers at their doorstep. Upon performing the kind deed, hand them the card, and they are then to do a kind deed for someone else. Your club can either do this project year-round, or at the end of a two-week period or month, put an announcement in your school news asking any student still in possession of a card to return them to the main office.

## *Building Makeover*

If there is an extremely physically run-down community building near where you live, offer to give the landscape—and I don't know how else to put this—a makeover.☺



Offer to plant the surrounding area with bushes, trees, and flowers, repaint or decorate the building inside and out, place stepping stones to the sidewalk, or add a waterfall or bird bath where necessary. Other ideas include placing picnic benches outside the building and repainting parking lines. The sky's the limit, and each building "makeover" will be different from the next!



## **Trick-Or-Treat For UNICEF!**

By now your clubs should have received orange UNICEF boxes. If your club would like more of those boxes, you may order them by calling **1-800-KIWANIS, ext.411**



*Hello* everyone!

Reddish yellow leaves, cool breezes, late sunrise hours—without question fall has loomed across us. But as the weather cools our hearts still stay warm. Try out these new projects!

*Celia Zhang*

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## *Key Club Week*

**Key Club Week is the first full week of November that emphasizes the celebration of Key Club. Each day of the week will consist of a different theme to help show your Key Club spirit. I have attached Michigan's international trustee Kia's lovely newsletter that further describes in detail each day in Key Club Week.**

## *Michigan District Project!*

As many of you already know, the Michigan district project for 2007-2008 is Alex's Lemonade Stand. One of my jobs as projects chair is to pick a 2008-2009 district project. So if there is any organization that you feel would be a good candidate for the 2008-2009 district project, feel free to contact me!!

Also, if your club does projects that you would like to share with other clubs around Michigan, please please please send those to me, and I will include them in my newsletter or website, [www.mikcprojects.org](http://www.mikcprojects.org), giving credit to your club, of course. ☺

# KEY CLUB

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## **Increasing the K logo Celebrate our service to make Key Club a household name! What's Key Club Week?**

**KEY CLUB WEEK** gives Key Clubs the opportunity to show their communities what the organization is truly about: service. Collaborate on projects with your local community and work to make Key Club a household name. Publicize Key Club Week in local stores, gas stations, school and community newspapers, on the radio, etc. Refer to the Key Club Public Relations manual for examples of news releases, public service announcements, and media advisories. The online Key Club Week guide and Public Relations manual will help you plan efficiently for each day of service.



### **Day 1: Show Your K in Every Way**

Today is the day to go out there and show people what Key Club is all about! “Show Your K in Every Way” is the day when you get to spread the word about Key Club International and start making Key Club a household name.

#### **Project ideas:**

Wear your Key Club T-shirt!

Put your club on the school announcements.

Create news releases for the local television and radio stations.

Display Key Club on bulletin boards.

Order Key Club tattoos to publicize Key Club Week!

## **Day 2: Kudos to the Key Players**

There are always those shining individuals in our life who we love and appreciate, but tend to forget to thank directly. Caring is our way of life, so let's show those closest to us

that we appreciate them! Let today be your day to say thank you to these supporters, teachers, and all-around **KEY** players!

### **Kudos ideas:**

Print the Kudos to the Key Players template and attach them to a piece of gum to show your appreciation in a unique and personal way! Download at [keyclub.org](http://keyclub.org)

Host a dinner for the staff at your school.

Remember to express gratitude toward those who help – bus drivers, librarians, custodians, and lunch staff!

Host Teacher Appreciation Day.

Cook your parents or guardians breakfast and surprise them by serving it to them in bed.

## **Day 3: Connect the Ks**

Key Club is the largest high school service organization in the world, but as a member of the Kiwanis family, it is a part of a strong bond that can not be broken. On this day, celebrate the Kiwanis family, from Kiwanis clubs to K-Kids!

### **Connect ideas**

Deliver cookies to local Aktion, K-Kids and Builders Clubs.

Give a presentation to Builders Club members about Key Club.

Plan a competitive food drive for a local pantry to see which branch of the Kiwanis family can collect the most amount of cans.

Volunteer as servers at a Kiwanis luncheon.

## **Day 4: Bring Your Friend to Key Club**

Let's do a simple math problem.

Members = service

So then would it make sense to say that...

More members = more service?

Increasing the amount of service Key Club performs and increasing the impact we can have on the world, is today's goal! So bring a friend to your next Key Club meeting. Better yet, bring two, or three, or four... Get them excited about service, and show them why you are so passionate about what Key Club does. Designate a meeting in which the agenda will be slightly more fun than usual.

## Day 5: Free the Children

Free the Children is a program that was started in 1995 by a 12-year old who saw a problem with child labor and decided to do something about it. Twelve years later, Free the Children is the largest network of children helping children in the world, and has built more than 450 schools and provides daily education to more than 40,000 students. In all, more than 505,000 people have been helped by this Nobel Peace Prize-nominated organization. This year, Key Club is taking part in Free the Children's Adopt-a-Village program in Ecuador. The funds you raise will help school building, alternative income, health care, clean water and sanitation efforts and help lift an entire community out of the cycle of poverty and ensure that Free the Children's goal of "education for all children" becomes a reality.

This year, we're adding a new element to our Key Club Week project: awareness raising. Raising awareness for Free the Children can be anything from conducting an educational workshop on the effects of child labor to posting fliers throughout your community. While you fundraise in your community, provide educational materials to your donors. So get creative and get the word out!

### Day 5: Free the Children

#### Adopt a Village in Ecuador

Free The Children is the world's largest network of children helping children through education. Their mission is to free children from poverty and exploitation, and to free young people from the idea that they are powerless to effect positive change in the lives of their peers overseas.

Key Club will be supporting Free The Children's international development programs in Ecuador. The funds you raise will help school building, alternative income, health care, clean water and sanitation efforts. This year, we're adding a new element to our Key Club Week project: awareness raising. This can be anything from conducting an educational workshop on the effects of child labor to posting fliers throughout your community. So get creative and educate!

Learn more [freethechildren.com](http://freethechildren.com)

#### Adopt a village

In a developing country...

\$1 can buy \$10 worth of medical supplies.

\$50 buys a dairy goat that will provide a source of income for a family.

\$100 provides a clean water system for a family.

### **Fundraising Support**

Donation enclosed: US \$

How we raised funds to Adopt a Village in Ecuador:

### **Awareness-raising Support**

How we raised awareness in our community:

Where to send your support

**Make donations payable to:** Key Club International

Send donations to:

Key Club International

KC Week Project

3636 Woodview Trace

Indianapolis, Indiana 46268-3196 USA

Please reply by Friday, December 7, 2007 to receive the US\$100 fundraising patch and/or the Awareness-raising patch.

Your financial contributions and awareness raised during Key Club Week will greatly benefit hundreds of vulnerable children in Ecuador.