

A Splash! of Ideas

Key Club Projects Newsletter

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Hello everyone!

With school comes football games, homework, classes chaos, and the start of Key Club! I hope the year is going well and that everyone has gotten off an amazing start. May this be the best school year of our lives. ☺

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Attention All Key Club Members!

As many of you already know, the Michigan district project for 2007-2008 is Alex's Lemonade Stand. One of my jobs as projects chair is to pick a 2008-2009 district project. So if there is any organization that you feel would be a good candidate for the 2008-2009 district project, feel free to contact me!!

The K-family picnic, originally scheduled for Saturday, Septmeber 22nd in Lansing, Michigan, has been postponed. Keep on the lookout for further information about the reschedule date and location.

There will be a Kids Against Hunger packaging session in Lansing, Michigan on Saturday, November 10th. Get together with other members of your K-Family and call Kiwanians Dave Siegrist at 734 453 7106, Terry Strickler at 517 282 9653, or Bill Fullmer at 517 669 9720 for more information or to sign up for any of the packaging shifts that day. Donations are encouraged but not required.



Quote

"I believe that every single event in life happens in an opportunity to choose love over fear"

--Oprah



Splashing Into Creative Projects



Recruiting Members

The start of school is a wonderful time to recruit new members! Grab this opportunity and take the most of it while everyone is still deciding which clubs to join and commit to.

The main thing is to advertise heavily about Key Club; most students (me included when I was a freshman) do not know what Key Club is or what students do by participating in it. So put up posters around school briefly outlining what projects, and speak on school announcements and over the PA system. Remember, it is absolutely imperative that you explain what Key Club is, because the name does not give an impression of the largest, most wonderful service organization in the world. ☺

To attract more members, set up a Key Club informational table in the cafeteria, or have a social, such as an ice-cream or pizza party for all old and prospective members. At the social, speak in detail about Key Club, hand out brochures and issues of Key Club magazine, pass out Key Club pins and other Key Club material, and open the floor to discussion on prospective projects for the year. Get members excited about Key Club.

And last of all, recruit the old-fashioned way by word of mouth. Whether members join has a domino effect—when a few people join, more will likely follow. So get out there and tell everyone—friends, peers, and certainly freshman--about the Key Club “movement”!

How Well Do You Know Your K-Family?



Do you know what members each level of the K-family includes? Check out the following:

Kiwanis—International service organization open to all adults and sponsors the following clubs.

K-Kids—For elementary school students

Builder’s Club—For middle school students

Key Club—high school students!

Circle K—College students

AKtion—For adults with disabilities



Introducing...the Swazi Children Care Project

After raising over \$660,000 and surpassing our goal of \$500,000 for “Kicking HIV/AIDS Out of Kenya”, Key Club International has a new UNICEF initiative: the Swazi Children Care Project.

Swaziland is a land-locked, poverty and disease-stricken country in the middle of Africa. Deeply affected by HIV/AIDS, around 40% of Swaziland’s adult population is inflicted with the disease. To give you a comparable estimate, that’s the total population of New York City, Los Angeles, and Chicago pooled together. This staggering statistic leaves many children in Swaziland orphaned; in fact, 21% of all households in Swaziland are headed by children themselves, with older siblings taking care of younger ones.

Thus all the money raised for the Swazi Children Care Project will go towards care points across Swaziland that will provide children with a safe place to stay during the day. It is also at the care points that the children are provided with one meal, as well as adult supervision and basic education. Moreover, the care points serve as places where kids can interact with other kids in similar dilemma and situations of poverty.

The goal for the Swazi Children Care Project is \$2,000,000, so fundraise, fundraise, and fundraise! Be sure to also participate in Trick-or-treat for UNICEF as well. Small orange boxes were sent to schools in the fall mailing (you should be receiving yours by now), and your school can also order life-size trick-or-treat costume UNICEF boxes. Each costume costs \$25; to order, call 800-KIWANIS, ext. 390 or 317-875-8755, ext. 390. The box item number is 92102.





A Few More Project Drops



50/50 fundraising



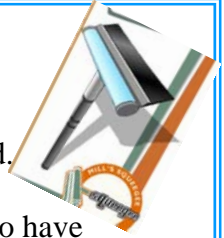
This raffle-style fundraising has minimum cost.



is quite simple, and can bring in a lot of money. At a school event or even something as small as a club meeting, offer attendees the option to purchase raffle tickets. (A good price would be one dollar per ticket and discounts for multiple tickets, such as 3 tickets for \$2). Then, at the end of the event, tally up all the money earned by ticket sales, and reward the raffle winner with half that amount.

Twist: Although splitting the ticket sale money in half between your club and the raffle winner, it could in split in other ways, such as 30-70 or 60-40. Also, you may want to have more than one winner. For example, in the event of \$100 earned by ticket sales, award the first place \$35 and the second place \$15.

Squeegee Wash



Instead of the usual car wash, have a squeegee wash instead. At a popular drive thru, ask customers if they would like to have their windshield washed. Do this for free, but ask for donations to your school Key Club or the organization you are working to support. Hand donating customers information about Key Club as well.

Spirit Week Cookout



Many schools have spirit cookouts on the day of a big football game. If not, start one with your Key Club and serve the usual hamburgers, hotdogs, and fruit and pasta salad.

If your school already has a yearly cookout, talk to your lunchroom representatives about possibly selling lemonade for Alex's Lemonade Stand right within the cookout line. After all, what's cookout without some lemonade?

Gas Station Service



Many customers in gas stations hate getting out to fill their car with gas. So, offer them the option of staying in their car while you fill gas for them. (You can either set a specific fee for this service or ask for donations).

Work with a local gas station on this fundraiser about how many gas pumps you can use and the time and date when this fundraiser could be carried out.

Have two or three Key Clubbers stand at each pump, and divide the tasks among them. For example, have one person speak to the customer about gallon and oil preference, one in charge of actually filling the gas, and one in charge of the payment.



That wraps up the September newsletter.

Remember, if you ever need anything or have any questions, please don't hesitate to contact me!!

☆ Key Club...Caring, ☆ Leadership, Character Building, Inclusiveness